We invite you to

**Eat cake in your PJ’s!**

#EatCakeInPJs

Richard Branson says “Being different is good”, and this has inspired Diverse Learners to stage a unique event that includes the **first screening of The Big Picture: Rethinking Dyslexia in the North of England** at Hull University Business School on 16th October, to raise awareness of Dyslexia and Dyspraxia.

**Kerry Pace,** who has dyspraxia herself, is the founder of **Diverse Learners,** who support students who have dyslexia and dyspraxia through access to specialist tutoring UK-wide via Skype. During Diverse Learners’ first year they were: one of Skype’s ‘10 Cool Ways Companies Use Skype’, nominated for two National Diversity Awards, and became a member of *For Entrepreneurs Only* (Hull).

The event staged by Kerry and Hull University Business Management student, Maria Leonard, combines their love of cake with ‘Dress Down for Dyspraxia’ promoted by Dyspraxia Awareness week - entrance is free to anyone wearing pyjamas, and birthday cake will be served during the event which features:

* A screening of ***The Big Picture:Rethinking Dyslexia***by John Redford, a film recounting stories from people who have dyslexia, and which challenges the myths about it, reframing how learning differences are perceived - this is a rare opportunity as this is **only 1 of 2 screenings in England**.
* A “dyslexic themed” quiz with prizes of Assistive Software

(software that assists people to capture and presents their ideas)

* A talk from business owners who have utilised difference

The event is relevant to all members of our diverse community. The celebratory event will reframe their perceptions of learning differences, such as dyslexia and dyspraxia.

Hull University Business School (HUBs) have kindly offered the 500 seated **Allam Lecture Theatre** as a venue for the screening on the **16th of October 6.30 pm – 8pm**.

**Tickets for the event are £3**

ONLINE [www.dyslexiaeventhull.ticketsource.co.uk](http://www.dyslexiaeventhull.ticketsource.co.uk) Hull University Union reception On the door from 6pm onwards